

Jordan Blake

WEB DEVELOPER

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Web Developer Summary

- Freelance Web Developer with 4+ years of experience, completed 50+ projects, leading to a 90% client satisfaction rate.
- Reduced client website load times by 35% on average across multiple projects.
- Increased e-commerce conversion rates by 20% through optimized UX/UI designs.
- Volunteered as a mentor for aspiring web developers.

Work History

Freelance Web Developer

January 2020 - Present

- Successfully delivered 50+ web development projects for clients, achieving a 90% satisfaction rate.
- Designed and implemented responsive websites, reducing load times by 35% and improving user experience.
- Developed custom e-commerce solutions, resulting in a 20% increase in conversion rates for small business clients.

Web Development Consultant

March 2018 - December 2019

- Provided technical consulting to small businesses, helping them optimize their web presence and increase online sales by 15%.
- Created custom WordPress themes and plugins, enhancing website functionality for various clients.
- Led client training sessions on website maintenance and updates, empowering clients to manage their sites independently.

Junior Web Development

June 2016 - February 2018

- Built and maintained websites for local businesses, improving their online visibility and engagement by 25%.
- Collaborated with graphic designers to create visually appealing websites that aligned with client branding.
- Implemented SEO strategies across projects, leading to an average 20% increase in organic traffic for clients.

Education

Associate Degree in Web Development
City College of New York

September 2014 - May 2016

Skills

HTML/CSS



JavaScript



PHP



SEO



WordPress



Interests

- Open Source Contributions
- Photography
- Volunteering at Coding Bootcamps