

Margie Hawkins

SALES MANAGER

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Dear Alice Huber,

I am excited to submit my application for the Sales Manager position at EduTech Innovations. Having followed your recent initiatives on integrating technology with educational content delivery, I am impressed by your commitment to enhancing learning experiences. This resonates with my professional journey and passion for utilizing educational insights to drive impactful sales strategies.

With a decade of experience in the educational sector, transitioning from elementary education to sales leadership, I bring a unique perspective to sales management that combines instructional expertise with commercial insight. At Bright Horizons Elementary, I spearheaded community-driven fundraising campaigns that increased funds by 40%, directly contributing to enhanced educational resources and student success. Subsequently, at EdServe Solutions, I supported sales strategies that achieved a 25% increase in educational program sales, affirming my capability to adapt and thrive in a sales-oriented role.

My background in education has endowed me with significant insights into customer needs, particularly in the educational services market, enabling me to effectively lead sales initiatives that resonate with educators and institutions. My role at EdServe Solutions involved coordinating with marketing to improve outreach, which was pivotal in expanding our customer base and enhancing engagement strategies. I am eager to bring this expertise to EduTech Innovations, contributing to your mission of transforming educational environments through innovative technology solutions.

I am enthusiastic about the opportunity to further discuss how my educational background, combined with my sales management experiences, makes me a perfect fit for this role at EduTech Innovations. I look forward to potentially contributing to your team and participating in your innovative projects that align with my passion for educational excellence.

Thank you for considering my application. I am looking forward to the possibility of discussing how my unique blend of educational insight and sales expertise can contribute to the continued success and growth of EduTech Innovations.

Kindly,

Margie Hawkins