

Luisa Rowe

SALES ASSOCIATE

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Sales Associate Summary

- Sales Associate transitioning from 8+ years as an elementary school teacher, bringing strong communication and management skills.
- Developed and implemented innovative teaching strategies, increasing student engagement by 40% at Bright Minds Academy.
- Organized school fundraisers, exceeding revenue goals by 25% through effective marketing and community involvement at Future Leaders Elementary.
- Awarded "Teacher of the Year" twice; active in local education-focused volunteer organizations.

Work History

Elementary School Teacher

August 2014 - June 2022

Bright Minds Academy

- Fostered a positive learning environment for diverse classrooms of up to 30 students, promoting curiosity and enthusiasm.
- Enhanced student comprehension and engagement through the integration of technology, resulting in a 30% improvement in test scores.
- Led teacher workshops on effective communication strategies, contributing to a 20% reduction in student behavioral issues.

Educator and After-School Program Coordinator

September 2012 - July 2014

Future Leaders Elementary

- Coordinated and executed after-school programs for over 100 students, improving student social skills and academic interests.
- Initiated a reading program that boosted student literacy rates by 15% within the first year.
- Collaborated with parents and teachers to develop personalized education plans, enhancing student academic and personal growth.

Education

Bachelor of Arts in Education

September 2006 - May 2010

University of Creative Learning

Skills

Communication



Management



Sales



Marketing



Organization



Interests

- Community Service and Education
- Hiking and Nature Conservation
- Creative Writing and Storytelling