CELESTE STONE

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SALES ASSOCIATE SUMMARY

- Sales Associate with 9+ years in retail sales & customer service, exceeding sales targets by 25% through engagement strategies.
- · Improved product visibility and sales by implementing new marketing strategies at SunShine Emporium.
- · Increased revenue by 15% through promotional campaigns at StarStyle Store.
- · Volunteered at local communities to help underprivilaged teens enter the job market.

WORK EXPERIENCE

SALES ASSOCIATE

January 2020 - Present

SunShine Emporium

- Exceeded sales targets by 25% through proactive customer engagement.
- · Implemented new marketing strategies, boosting product visibility and sales.
- · Provided exceptional customer service, ensuring a 4.9/5 satisfaction rating.

ASSISTANT MANAGER

June 2017 - December 2019

StarStyle Store

- · Managed team of 10 sales associates, enhancing communication and teamwork.
- · Developed and executed promotional campaigns, resulting in 15% revenue increase.
- · Streamlined inventory management, reducing stock discrepancies by 20%.

RETAIL ASSOCIATE

September 2015 - May 2017

TrendyThread Boutique

- · Assisted customers in product selection, increasing sales by 15%.
- · Maintained store cleanliness and visual merchandising standards.
- · Resolved customer complaints promptly, ensuring positive experiences.

EDUCATION

Chicago High

BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING

September 2012 - May 2016

University of Chicago

HIGH SCHOOL DIPLOMA

May 2008 - May 2012

SKILLS

Sales

Marketing

Communication

Retail

Management

Customer Service

CRM

INTERESTS

Loves photografy, traveling, and cooking.