

RUBEN WALTON

GRAPHIC DESIGNER

CONTACT

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EDUCATION

Bachelor of Arts in
Elementary Education
University of Imaginary
Studies, Los Angeles
January 2016 - January
2016

Master of Fine Arts in
Graphic Design
Design Institute of
Fantasia, Los Angeles
January 2016 - January
2022

SKILLS

Adobe Creative Suite
Visual Communication
Storytelling
Project Management
Creativity

INTERESTS

Passionate for art, music,
and traveling.

GRAPHIC DESIGNER SUMMARY

- Transitioned from a 5-year elementary school teaching career to a passionate graphic designer, bringing unique perspectives to design and storytelling.
- Utilized visual communication skills to enhance educational content, increasing student engagement by 50%.
- Designed a school-wide visual identity campaign, improving community cohesion and school spirit.
- Volunteer for Art & Design for Education and a 3.9 GPA in Graphic Design.

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer / January 2022 - Present

- Developed engaging, educational digital content for various online learning platforms, increasing user interaction by 40%.
- Created a series of visually appealing infographics for educational purposes, praised for enhancing student understanding and retention.
- Leveraged Adobe Creative Suite to produce high-quality designs for local businesses, improving their brand visibility and market reach.

ELEMENTARY SCHOOL TEACHER

Sunnyside Academy / August 2016 - December 2021

- Integrated graphic design principles into lesson plans, resulting in a more engaging and visually stimulating learning environment.
- Led the development and design of a new school logo and uniform, which was instrumental in fostering a stronger school identity.
- Organized and conducted art workshops for students, enhancing their creativity and interest in visual arts.

CREATIVE CONCEPTS AGENCY

Graphic Design Intern / June 2021 - August 2021

- Assisted in the creation of branding materials, including logos, business cards, and brochures, gaining hands-on experience with real-world projects.
- Supported senior designers in developing marketing collateral for various clients, sharpening skills in design and client communication.
- Contributed to project brainstorming sessions, offering fresh ideas and perspectives influenced by educational background.