

# IVY SHERMAN

## BUSINESS INTELLIGENCE ANALYST

### CONTACT

isherman@gmail.com

123.456.789

linkedin.com/in/isherman

### EDUCATION

Master Of Science In  
Business Analytics

Northwestern University

January 2012 - December  
2013

### SKILLS

Data Mining

SQL

Tableau

Python

Data Visualization

### INTERESTS

Avid hiker & passionate  
about culinary arts.

### BUSINESS INTELLIGENCE ANALYST SUMMARY

- BI Analyst with 6+ years of experience, driving data-driven decision-making and optimizing processes.
- Boosted data accuracy and reporting speed by 40% at DataWiz Inc.
- Led a team to achieve a 15% increase in revenue through targeted analytics at InsightCo.
- Active mentor for data science students.

### PROFESSIONAL EXPERIENCE

#### SENIOR BI ANALYST

DataWiz Inc. / June 2019 - Present

- Implemented predictive analytics models, improving forecast accuracy by 35%.
- Streamlined data collection processes, reducing report generation time by 25%.
- Spearheaded data visualization projects, enhancing stakeholder insights and engagement.

#### BI ANALYST

InsightCo / March 2016 - May 2019

- Developed custom dashboards, leading to a 20% reduction in decision-making time.
- Conducted market segmentation analysis, driving a 15% increase in revenue.
- Collaborated with marketing to optimize campaign strategies, boosting ROI by 10%.

#### JUNIOR BI ANALYST

TechStart Solutions / January 2014 - February 2016

- Assisted in the creation of KPI tracking systems, improving performance monitoring by 30%.
- Analyzed customer data, contributing to a 5% increase in retention rates.
- Supported data migration projects, ensuring seamless integration with new systems.