

JOANNE HOLT

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BUSINESS ANALYST SUMMARY

- Leading Business Analyst with 5+ years of experience, increasing revenue by 15% YoY through strategic market analysis and process optimization.
- Enhanced reporting accuracy and decision-making speed by 30% at Global Tech Solutions.
- Spearheaded a project that reduced operational costs by 20%, enhancing profitability and efficiency at Innovative Market Insights.
- Active volunteer at local non-profits, graduated with a 3.8 GPA, and recipient of the 2022 Excellence in Analytics Award.

WORK EXPERIENCE

SENIOR BUSINESS ANALYST Global Tech Solutions

June 2020 - Present

- Conducted comprehensive market analysis, identifying key growth areas leading to a product portfolio expansion and a 25% increase in market share.
- Implemented advanced data analytics techniques, enhancing reporting accuracy and decision-making speed by 30%.
- Collaborated with cross-functional teams to develop and optimize operational processes, resulting in a 15% improvement in project delivery timelines.

BUSINESS ANALYST Innovative Market Insights

March 2017 - May 2020

- Analyzed customer feedback and market trends to develop strategies that increased customer satisfaction ratings by 40%.
- Led a cross-departmental team to streamline workflow, cutting down process times by 25% and reducing overhead costs.
- Designed and executed a competitor analysis framework that informed strategic decisions, contributing to a 10% growth in annual revenue.

JUNIOR BUSINESS ANALYST Start-Up Ventures

January 2015 - February 2017

- Assisted in the development of a data-driven approach to market entry, which facilitated a successful launch in two new markets.
- Supported the creation of financial models that forecasted a 20% revenue growth within the first year post-launch.
- Contributed to a team that optimized supply chain operations, resulting in a 5% reduction in logistics costs.

EDUCATION

MASTER OF BUSINESS ADMINISTRATION (MBA) University of Miami

January 2014 - January 2016

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION University of Miami

January 2010 - January 2014

SKILLS

Data Analysis



Project Management



Excel



SQL



INTERESTS

Amature photographer, enthusiastic traveler, and complete movie buff!