

LENNON GUZMAN

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PRODUCT MANAGER SUMMARY

- Innovative Product Manager with 7+ years of experience, mentoring 12+ startups with product engineering roadmaps.
- Increased user satisfaction by 25% by redesigning the existing software suite at ASC Systems.
- Improved user retention by 15% by analyzing user data and feedback and identifying opportunities for product enhancements.

WORK EXPERIENCE

VOLUNTEER PRODUCT MANAGER

May 2022 - September 2023

TechnoHub

- Dedicated one year to skill enrichment and completed an intensive product management course, emphasizing emerging industry trends, advanced data analytics, and Agile methodologies
- Engaged in volunteer work at startup hub TechnoHub, contributing to the development of 12+ product roadmaps for early-stage startups
- Conducted workshops on Agile methodologies for 5 startup teams
- Mentored 10+ startup teams on market analysis and user research

PRODUCT SPECIALIST

June 2019 - April 2022

ASC Systems

- Played a key role in the redesign of an existing software suite, resulting in a 25% increase in user satisfaction.
- Conducted user interviews and surveys to gather feedback and identify pain points, influencing product enhancements.
- Coordinated with cross-functional teams to prioritize and implement product improvements based on user feedback.
- Provided product training to sales and customer support teams, contributing to a 15% increase in upsell opportunities.

PRODUCT ANALYST

April 2016 - May 2019

ASC Systems

- Analyzed user data and feedback to identify trends and opportunities for product enhancements, resulting in a 15% improvement in user retention.
- Collaborated with the development team to prioritize and implement data-driven product improvements.
- Conducted A/B testing to optimize user experience and increase key performance indicators.
- Assisted in the development of product documentation and training materials.

EDUCATION

BACHELOR OF COMPUTER SCIENCE

May 2014 - September 2018

University of Miami

SKILLS

Product



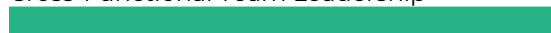
Engineering



Data Analytics



Cross-Functional Team Leadership



Communication



INTERESTS

Enjoys exploring nature trails, capturing moments through photography, practicing mindfulness, and savoring diverse cuisines with friends and family.